## The DNS Abuse Institute Introduction



# Why?

- Topic of concern within DNS/ICANN community
- No organization with a mandate to address the issue
- Structural impediments for community members to DNS Abuse individually
- PIR has a mission to serve the public interest
- Build on the work of the Framework to Address
  Abuse



## Organizational Pillars

- Education Resources for abuse reporters (IP, LEA Sec), Registrars, Registries
- Collaboration Contribute to discussions, bring interested parties together
- Innovation fund research, provide tools to Registrars and Registries



### Definition

- Malware, Pharming, Phishing, Botnets, & Spam (where it's a vehicle for the others).
- Technical harms that use domain names and are exploiting the service provided by Registries and Registrars. Drawn from the Framework to Address Abuse – excludes the voluntary commitments on the egregious content issues.

Is not intended to encompass the whole range of abuses that Rrs & Rys could or should respond to.



#### How is DNS Abuse Reduced?

- Education & Collaboration
- Proactive Measures at Registrars and Registries
  - Registration detection
  - Registration friction
- Reactive Measures
  - Improved reporting: faster, evidenced, de-duped
    - Improved action: faster, thorough, responsive



#### **Initial Focus**

**Maximum Impact with least implementation** 

- Resources and tools that don't require integration
- Abuse reporting and abuse mitigation
- Build expertise in key tools
- Standard abuse reporting



### **Attributes of Harm Mitigation**

Where we choose to mitigate harms has consequences Mitigation requires more sophistication in our approach

- Fast
- Effective
- Simple
- Precise
- Proportional
- Cost effectiveOther Tools



